

Connecting for Success

Welcome to Sioux Valley Energy's Contractor Connections quarterly newsletter.

Here, we connect the contractors, builders and others with the resources Sioux Valley Energy has to offer.

If you have suggestions for future issues or wish to discuss your client's current and future energy needs, please contact me at sheila.gross@siouxvalleyenergy.com or call 800-234-1960.

Our website, www.siouxvalleyenergy.com is also an excellent source of information.

Visit our Website

Booklet Designed to Keep Contractors Informed

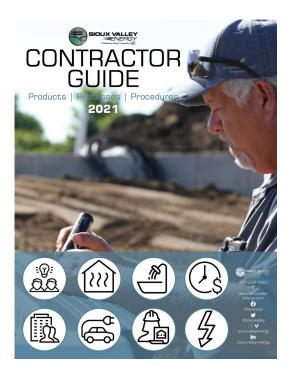
Our **Contractor Guide** is new in 2021 and provides a one-stop reference tool to keep your projects on track when it comes to building in areas served by Sioux Valley Energy.

It also provides an overview of programs offered by Sioux Valley Energy that may benefit your clients. Offering these programs is part of what we do: Serving Our Members. Always.

Among the new offerings are rebates for mini-split heat pumps, which could be a great solution for heating and cooling needs in an addition or an older home where installing ductwork is a problem. Sioux Valley Energy's rebates and special electric heat rate make choosing electric a great value – and we've increased those incentives for 2021 to make it an even easier choice! So, if it's time for your client to

replace old equipment or select a new system for new construction, consider the fact that it's tough to beat the efficiency of an electric heat pump that not only cools a home in the summer, but also heats it in the winter.

Homeowners can save even more with our Time of Use Rate, which allows them to maximize savings by shifting the time of day they use energy. Rearranging tasks to off-peak times and conserving energy during on-peak times is good for the member and the utility - we both save money! Smart home automation, like smart thermostats, can help take advantage of the Time of Use Rate. Members who switch to a smart thermostat can get a \$50 rebate when they sign up to try our three-month risk-free Time of Use rate trial. Members on our regular rate program pay 10.26 cents per kWh any time of the day. Members on the Time of Use Rate program pay a reduced rate of 5.84 cents per kWh during off-peak times of 10 a.m. to 4 p.m. and 9 p.m. to 7 a.m. A higher rate of 16.15 cents per kWh is charged during peak times of 7 a.m. to 10 a.m. and 4 p.m. to 9 p.m. (Time of Use Rates do not affect members' electric heat rate of 6.35 cents per kWh.)



Is a new water heater in your client's future? We offer two brands of efficient lifetime-tank warrantied water heaters – both for just \$400. (Some restrictions apply, so contact us to learn more.)

We're constantly learning and researching new programs and technologies that will benefit our members.

This year, we've launched a Beneficial Electrification Department to take a deeper dive into these technologies. We're exploring the expansion of electric vehicle charging stations and partnering with area businesses to pilot innovative energy efficiency programs.

Contact us to learn more about these programs or to suggest other areas you'd like us to explore.

Rebates, Incentives and More Highlighted in 2021 Solutions Catalog

The 2021 Energy Solutions catalog is a handy reference that gives an overview of the rebates, incentives, and services we offer to Sioux Valley Energy members, as they explore energy-efficient upgrades at their home, farm, or business. Download the Energy Solutions catalog here.



Inside The Grid Podcast

In this episode of <u>Inside The Grid</u> podcast, Jay Buchholz talks with two experts: Ben



Pierson, Sioux Valley Energy Manager of Beneficial Electrification, and Sheila Gross, Energy Services Specialist. They discuss the concepts of beneficial electrification as well as programs and incentives Sioux Valley Energy offers that can benefit your business operation.

Inside The Grid: Beneficial Electrification Episode



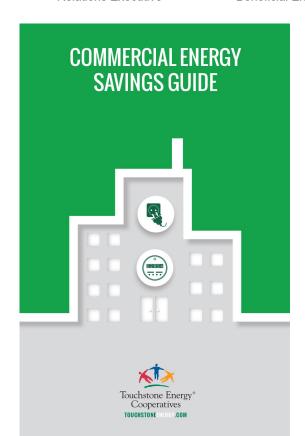
Jay Buchholz, CKAE Key Account and Community Relations Executive



Ben Pierson, P.E. Manager of Beneficial Electrification



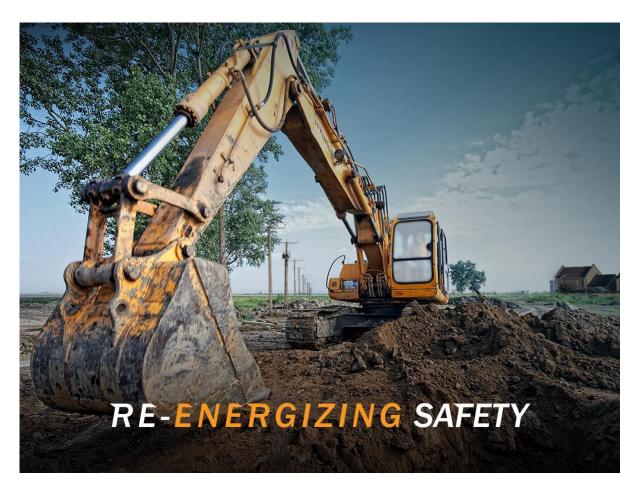
Sheila GrossEnergy Services Specialist



Check out the Commercial Energy Savings Guide for More Tips for Your Business Operation

Energy efficiency measures can help your operation save money. Here are the top ten tips to saving energy in a commercial setting:

Download the Commercial Energy Savings Guide



Construction workers: Stay safe when working near power lines. Be aware of what's overhead and what's below ground. Always contact Sioux Valley Energy before working near electrical equipment. Always Call 811 or click <u>Call811.com</u> before digging.

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