

BUSINESS POWERUP



Electric vehicles on display at EV Ride & Drive

This month, we talk with Ben Pierson, Sioux Valley Energy's Manager of Beneficial Electrification, about the upcoming 2022 EV Ride and Drive Event which is Thursday, September 29, from 4 to 7 p.m. at the W.H. Lyon Fairgrounds in Sioux Falls.

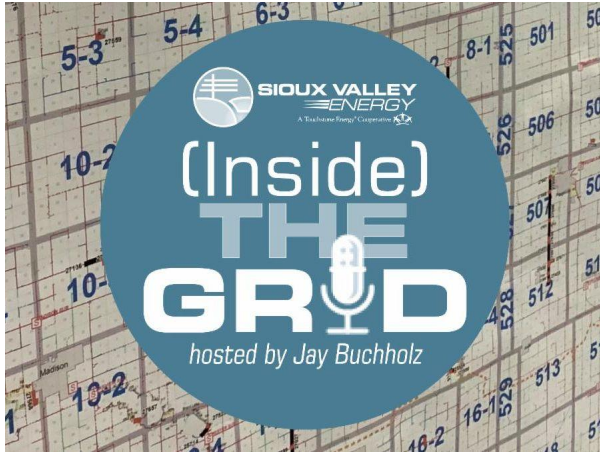
Attendees can test drive one of several electric vehicles (bring your driver's license) plus look at more than a dozen EVs that are already on the streets in the area. Attendees will also be able to hop on a Livewire motorcycle and take it for a simulated drive. There will be electric bikes, electric lawn equipment, information about a statewide electric vehicle charging program and we'll have food trucks on site as well.

As always, if you have suggestions for future issues or wish to discuss your operation's current and future energy needs, please contact me at jay.buchholz@siouxvalleyenergy.com or call my cell phone at 605-940-2053.

You can find previous issues of *Business PowerUP* [here](#).

A promotional poster for the "EV Ride & Drive" event. The top left features a "GO ELECTRIC!" logo with a power button icon. Next to it is the "DRIVE ELECTRIC National Drive Electric Week" logo. The main title "EV RIDE & DRIVE" is in large, bold, yellow letters. Below the title, the event details are listed: "Thursday, Sept. 29 | 4-7 p.m." and "W. H. Lyon Fairgrounds east parking lot, 100 N Lyon Boulevard, Sioux Falls, South Dakota". A central image shows a dark grey electric car plugged into a charging station. The bottom right corner contains a list of sponsors under the heading "Local Event Sponsored by:", including Sioux Valley Energy, City of Sioux Falls, East River Electric, Southeastern Electric Cooperative, and Xcel Energy.

Inside The Grid Podcast



This month on Inside the Grid, we talk with Sioux Valley Energy's Ben Pierson about the upcoming 2022 EV Ride & Drive event set for September 29 at the W.H. Lyon Fairgrounds.

ITG: 2022 EV Ride & Drive



Jay Buchholz, CKAE
Sioux Valley Energy
Key Account and Community Relations Executive



Ben Pierson
Sioux Valley Energy
Manager of Beneficial Electrification

EV Basics



Check out one of our series of our Go Electric! videos on electric vehicles.

Building Rock Strong Communities

Sioux Valley Energy's REVIVE 2030 program partnered with the Rock County Economic Development Authority to bring together community leaders from all over Rock County Minnesota at their Building Rock Strong Communities event on Sept. 22 in Luverne. Community and economic development were the topics of conversation. Special thanks to guest speakers and featured programs:

Rock County Economic Development Authority www.facebook.com/rockcountymn

Minnesota Department of Employment and Economic Development www.facebook.com/mndeed

Rural Electric Economic Development Fund REED www.facebook.com/reedfund and Southwest Regional Development Commission www.facebook.com/SWRDCmn



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