

# BUSINESS POWERUP



## Cybersecurity, Ransomware, and More

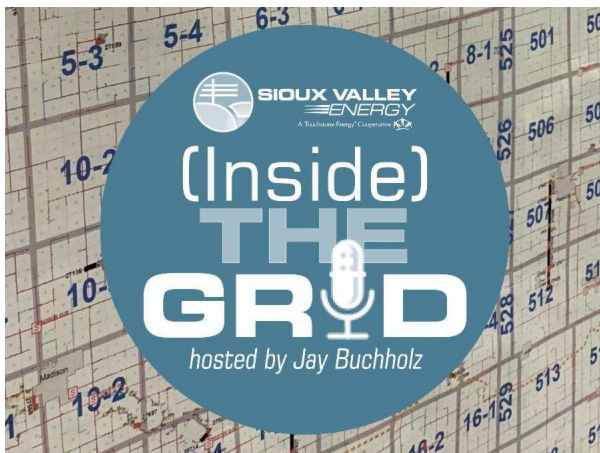
This month, we talk with Justin Moose, Sioux Valley Energy's Vice President of Technology about cybersecurity, scams, and more. Justin provides us with important information on what businesses should be on the lookout for, what ransomware is, and why it's important to back up your information.

And don't forget to check out the activities we have going on yet this summer—from Safety Day to the Sioux Empire Fair, we hope to see you there!

If you have suggestions for future issues or wish to discuss your operation's current and future energy needs, please contact me at [jay.buchholz@siouxvalleyenergy.com](mailto:jay.buchholz@siouxvalleyenergy.com) or call my cell phone at 605-940-2053.

You can find previous issues of *Business PowerUP* [here](#).

## Inside The Grid Podcast



This month on [Inside the Grid](#), I talk with Justin Moose, Sioux Valley Energy's Vice President of Technology. During the [podcast](#), we discuss cybersecurity, ransomware, and things all businesses should keep in mind.

ITG: Cybersecurity and  
your business



**Jay Buchholz, CKAE**  
Sioux Valley Energy  
Key Account and Community Relations Executive



**Justin Moose**  
Sioux Valley Energy  
Vice President of Technology

## See you at the Fair!

Late summer brings county and state fairs and other festivals and events where the Co-op will be set up to talk with members about electricity and programs offered by Sioux Valley Energy. In some settings, we partner with other area cooperatives, so you may not see a Sioux Valley Energy employee, but our fellow co-ops can provide basic information - and you can always call us at 800-234-1960 or visit our website at [www.siouxvalleyenergy.com](http://www.siouxvalleyenergy.com).

Here's a list of some of the upcoming fairs and events SVE (or other Touchstone Energy Cooperatives) will be at:

- **August 2-4:** FarmFest, Redwood County, Minnesota
- **August 3-6:** Pipestone County Fair, Pipestone, Minnesota
- **August 10:** Sioux Empire Fair Ag Day, Sioux Falls
- **August 13:** Sioux Valley Energy Safety Day, Brandon
- **August 16-18:** DakotaFest, Mitchell
- **September 1-5:** South Dakota State Fair, Huron



Touchstone Energy®  
Cooperatives

**Join us for  
Ag Appreciation Day**

Wednesday, August 10  
W.H Lyon Fairgrounds in Sioux Falls  
Lunch served 11:00 a.m. to 1:00 p.m.

Bring this ticket to receive a meal of **pork** smoked on-site by  
Wholstone Farms, plus chips and a drink.  
You can also pick up **free tickets** at all SVE service centers.  
**Free admission** to the fairgrounds until 1 p.m. courtesy of  
Touchstone Energy Cooperatives.



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BRANDON  
SERVICE  
CENTER**

SATURDAY **AUGUST 13, 2022** 9 A.M.-1 P.M. • 108 N HERITAGE RD **BRANDON, SD**



**ELECTRIC SAFETY DEMONSTRATIONS** BY SVE SAFETY STEERING COMMITTEE  
**INTERACTIVE SAFETY DEMOS** FOR KIDS & FAMILIES  
**BIKE SAFETY AND HELMET FITTING** 100 FREE HELMETS  
 PROVIDED BY SD EMS FOR CHILDREN - SOME LIMITATIONS APPLY  
**ADULT BLOOD PRESSURE CHECKS**  
**FIRE SAFETY** BY BRANDON FIRE DEPARTMENT  
**AMBULANCE TOURS** BY PIPESTONE COUNTY AMBULANCE  
**INTERACTIVE ATV/UTV SAFETY TRAINING**  
 BY S.D. FARMERS UNION SAFETY TRAILER  
**MEET AN OFFICER** BY BRANDON POLICE DEPARTMENT  
**DRIVING SAFETY SIMULATOR & VIRTUAL REALITY**  
**SAFETY GOGGLES** BY MINNESOTA RURAL ELECTRIC ASSOCIATION

**PLUS** KIDS' CARNIVAL GAMES,  
PRIZES FOR KIDS & MORE...

**FREE  
PANCAKE  
FEED  
9 A.M. - 1 P.M.**



## Safety: It's About More Than You



Visit our Website

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Sioux Valley Energy | 1-800-234-1960 | [www.sioxvalleyenergy.com](http://www.sioxvalleyenergy.com)

*Sioux Valley Energy is an equal opportunity provider and employer.*

Follow us on **Vimeo** or one of these social media channels:



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